

**Print  
Clearly**

\_\_\_\_\_  
Name of Person Taking Order

\_\_\_\_\_  
Unit or Club Name

\_\_\_\_\_  
Phone Number of Order Taker

**Advertising & Ticket Order Form**

Item: Ad-Banner-Tickets- Package, etc..	Description	Qty.	Price	Subtotal
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_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Order total: \_\_\_\_\_

\_\_\_\_\_  
Customer Name

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
City State & Zip Code

**Method of Payment**

- Check/Cash
- Bill Me
- Visa
- MasterCard
- American Express

**Check Each Block that Applies**

- USE Attached Customer Art Work
- USE Attached Business Card Information
- USE Standard Clip Art with Ad Copy
- USE Last Year's Customer Art Work
- SEE Special Instructions

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
Signature

Special Instructions:

# 2011 ALZAFAR SHRINE CIRCUS



# ADVERTISING HANDBOOK

All proceeds from the Shrine Circus benefit Alzafar Shriners. Payments are not deductible as charitable contributions.

CIRCUS DATES

29 – AUGUST  
30 – AUGUST  
6 – SEPTEMBER  
8 – 11 SEPTEMBER  
16 – 18 SEPTEMBER  
20 – SEPTEMBER

LOCALES

NEW BRAUNFELS  
DEL RIO  
SEGUIN  
SAN ANTONIO  
LAREDO  
GONZALES

SAN ANTONIO DATES & TIMES

DATE

\*SHOW TIMES

THURSDAY – SEPTEMBER 8 <sup>TH</sup>	7:15 PM
FRIDAY – SEPTEMBER 9 <sup>TH</sup>	10:00 AM, 4:30PM & 8:15PM
SATURDAY – SEPTEMBER 10 <sup>TH</sup>	11:00 AM, 3:00PM & 8:15PM
SUNDAY – SEPTEMBER 11 <sup>TH</sup>	11:00 AM, 3:00PM & 7:15PM

*\*SHOW TIMES SUBJECT TO ADJUSTMENT*

**2011 ALZAFAR SHRINE CIRCUS ADS & PRICES**

September 8, 9, 10, 11th  
(10 Shows)

**AD SALES & AD COPY DEADLINE:**

**Friday noon, July 15, 2011**

**AD SALES:**

Shrine Circus Advertising is a great way to get your company out in front of San Antonio Families. For 68 years Alzafar Shriners have been producing this family orientated event. And San Antonio loves their Shriners. Alzafar looks forward to doing business with your fiends in the San Antonio Business sector. And, don't forget to get their artwork! Please help us by getting your ads in early.

**AD SALE TURN-IN:**

Sold ads are to be turned in, at the Alzafar Shrine office, 901 N. Loop 1604 West; San Antonio, Texas 78232. **By Friday noon, July 15, 2011**

**RINGMASTER:**

**RINGMASTERS: \$1,250.00**

The Ringmaster Program is unique and one of the best ways to partner with the Shrine Circus. Here is what the Program includes:

25 General admission tickets plus 6 Ringside Reserved tickets for the customer,

his family and guests. Grand Entry ride in cars provided by the Antique Carriage Unit. (Ringmaster Sponsor group is limited to two children and two adults.) Introduction to the audience as "Ringmaster Sponsor". VIP treatment to include: Escorted by seller with pick-up in parking area. Each "Ringmaster Sponsor" will receive a "Circus Banner".

**CIRCUS BANNER**

**NEW CIRCUS BANNER: \$350.00**

Size 36" X 109" - Normally 3 lines maximum on white background with red or black letters. Company may furnish their own banner if they wish to include a logo; Banner must be to the same size specifications. Contact Carol at the **Shrine Office at 210-496-1625** for questions or other size banners.

**Banner Re-hang Prices**

**3'X6'= \$85    3'X9'= \$125    3'X12'= \$165    3'X15'= \$210**

**CIRCUS**

**PROGRAM ADS:**

	<b><u>NET SIZE</u></b>	<b><u>B &amp; W</u></b>	<b><u>3-Color</u></b>	<b><u>4-color</u></b>
Full page -	7-1/4" by 9-7/8"	<u>\$270.00</u>	<u>\$390.00</u>	<u>\$440.00</u>
1/2 page -	7-1/4" by 4-3/4"	<u>\$150.00</u>	<u>\$210.00</u>	<u>\$260.00</u>
1/4 page -	3-1/2" by 4-3/4"	<u>\$85.00</u>		
1/6 page -	3-1/2" by 3-1/18"	<u>\$65.00</u>		
1/8 page -	Business Card	<u>\$55.00</u>		
1/16 page -	½ Business Card	<u>\$40.00</u>		

**SORRY—NO  
OTHER COLOR  
SIZES ARE  
AVAILABLE**

**BUCK-A-LINE:**

Have your name listed as a supporter of the Shrine Circus. Only ONE DOLLAR gets your name listed in the Official Circus Program Book. This our Kilroy was HERE, advertisement. Show the World you are there!

**BLOCK TICKETS:**

Good at any Alzafar Shrine Circus Performance in any one of our 6 locales. Sold in Blocks of 20. General Admission tickets, each good for 1 Adult or 2 children, age 12 and under. Price: \$200.00 Retail Value: \$360.00

**SPECIAL NEEDS:**

If you have a business client that has special needs, please contact Carol at the Shrine office at 210-496-1625 or email at [carolalzafar@gmail.com](mailto:carolalzafar@gmail.com). We have special deals for in-kind contributions of food and beverage and very special recognition for the purchase of a whole show.